



B7 BRAND
We Speak Fluent Brand

www.b7brand.com



B7Brand is not just a branding agency; **B7Brand** is a belief company. At the core of every fearless brand lies a powerful conviction, and our role is to ignite that force. Aligning and actualizing belief transforms the mundane into the meaningful. We elevate your brand's presence, ensuring it resonates deeply, and is not just seen, but felt and remembered.

B7Brand is built around



powerful **B's:**

a complete approach to creating brands that grow, connect,
and stand out.

Build
 solid marketing
foundations
for growth.

Bridge
 Connect brands
with the right
audience.

Benchmark
 Set standards
and compete
with confidence

Bloom
 Help businesses
grow, expand,
and shine

Brand
 Build a strong
& memorable
identity

Buzz
 Generate attention,
awareness,
& market talk.

Boost
 Increase visibility,
engagement,
& sales.

” The aim of marketing is to know and understand the customer so well the product or service fits him and sells itself “

— Peter Drucker



VISION

To build a sincere fraternize relationship with unique services in diversified business sectors on a global spectrum while absorbing traditional values and professional ethics. that help your brand communicate with impact across digital and offline channels.



MISSION

is to create bespoke solutions for all our clients by unlocking the power of digitally-driven services so as to ensure exceptional returns month after month and year after year.

LET'S **BUILD** BRANDS THAT **GROW** WITH PURPOSE TODAY



B7Brand is not just another marketing agency. We are a team of strategic thinkers, creative storytellers, and digital marketers who help brands stand out, connect with the right audience, and grow with purpose.

From brand identity and social media to content creation, paid campaigns, websites, and digital strategy, we craft marketing solutions that turn ideas into impact and businesses into memorable brands.

07



**Core
Services**

360°



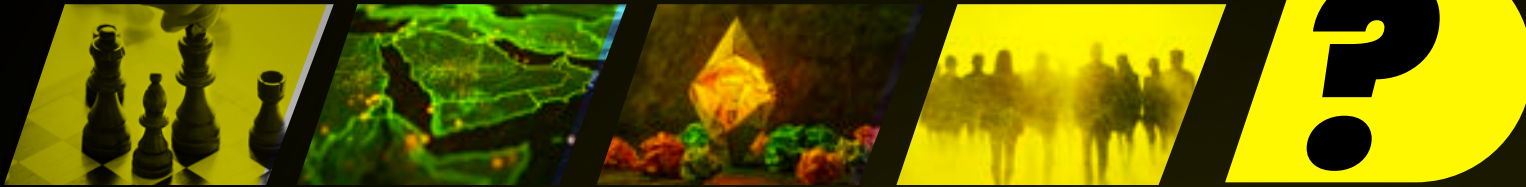
**Marketing
Approach**

24/7



**Creative
Thinking**

WHY BRANDS CHOOSE B7BRAND



Strategy First

We don't create for the sake of creating. We build every idea around your brand, audience, market, and business goals.

Creative With Purpose

Our work is designed to look sharp, communicate clearly, and move people toward action.

GCC Market Understanding

We create content and campaigns that understand Saudi and GCC audiences, platforms, and buying behavior.

One Connected Team

From branding and content to paid campaigns, websites, and reporting — we manage the full workflow with consistency and clarity.

OUR SERVICES

LET US TAKE THE HASSLE OUT OF MANAGING YOUR BUSINESS

01
**DIGITAL
SOLUTIONS**

02
**Brand Strategy
& Identity
Design**

03
**Creative
Solutions**

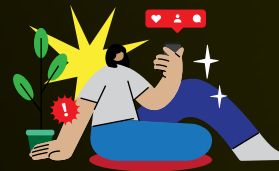


01 DIGITAL SOLUTIONS



Marketing strategies

B7Brand assess communication challenges and needs to achieve business targets and draft a comprehensive communications strategy to support those objectives. The strategy identifies key stakeholders, target audiences, branding needs, suggested policy advocacy messages, as well as means of execution and interaction with media influencers.



Social Media Management

B7Brand manages content and interactions using the latest technology, creativity and innovation ideas through implementing content strategies on social media platforms.



Digital Media Buying

Watch your performance grow! B7Brand identifies business objectives, improves your performance and develops your campaigns efficiently to achieve your targets & KPIs.



Search Engine Optimization (SEO)

B7Brand improves your online visibility through keyword research, on-page optimization, technical SEO recommendations, content optimization, and performance monitoring to help your business attract organic traffic.



Reporting & Competitors Benchmarking

B7Brand look at the practice behind the metrics
B7Brand provides an opportunity to judge your performance objectively to help you understand how your business should be behaving online by comparing your brand against a number of competitors using a set collection of metrics.



Digital Content Solutions

B7Brand creates marketing content that speaks to your audience — including social posts, captions, reels ideas, campaign messages, website content, email content, and branded storytelling that supports awareness and conversion.



Email Marketing Campaigns

B7Brand creates structured email campaigns, newsletters, promotional emails, & customer communication templates designed to deliver clear messages and encourage action.

02

Brand Strategy & Identity Design

Branding & Corporate Identity

B7Brand creates a unique story for you... with an innovative brand that tells your story, expands your success, and forms the first impression on your customers. through positioning, visual identity, logo systems, color palettes, typography, brand guidelines, and messaging frameworks that make your brand clear, consistent, and memorable.

Motion graphics

Designing and professionally animating a coherent set of illustrations to explain the concept of products or services, starting from planning – design – review – delivery.



**Profile &
Magazine**

Presentations

***Printing
Materials***

03

Creative Solutions

Website and Application Development

B7Brand creates a unique story for you... with an innovative brand that tells your story, expands your success, and forms the first impression on your customers. through positioning, visual identity, logo systems, color palettes, typography, brand guidelines, and messaging frameworks that make your brand clear, consistent, and memorable.

E-commerce solutions

We provide you with the best e-commerce strategies and solutions with the most e-commerce solutions. **B7Brand** helps you manage your business accurately and achieve the goals and plans set to ensure increased sales and gain new customers to grow your business.





Event Design

B7Brand creates complete event visual experiences that reflect your brand identity and engage your audience. From event concepts, stage designs, booths, backdrops, banners, signage, digital screens, and branded materials, we design every touchpoint to deliver a professional, consistent, & memorable event presence.

3D Design

B7Brand transforms creative ideas into realistic 3D visuals that help brands see, present, and approve concepts before execution. From product mockups and display units to exhibition booths, branded spaces, packaging visuals, and promotional setups, we create high-quality 3D designs that bring your brand experience to life with clarity, detail, and impact.



A SMALL PART OF OUR HAPPY CLIENTS

nook



**YOTTABYTE
TECHNOLOGY**



dubizzle



خير يمتد أثره

Colors



Colors



Colors



	#000000
	#c5e230
	#a4c742
	#3a6546

Colors

nook



	#2f3e36
	#c0a483
	#7e5c44
	#979a87

Branding & Corporate Identity

One Hashi



Digital Campaigns

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Digital Campaigns

NOOK

DEFINING YOUR SPACE

nook
DEFINING YOUR SPACE

nook
DEFINING YOUR SPACE

Digital Campaigns

Dubizzle



Digital Campaigns

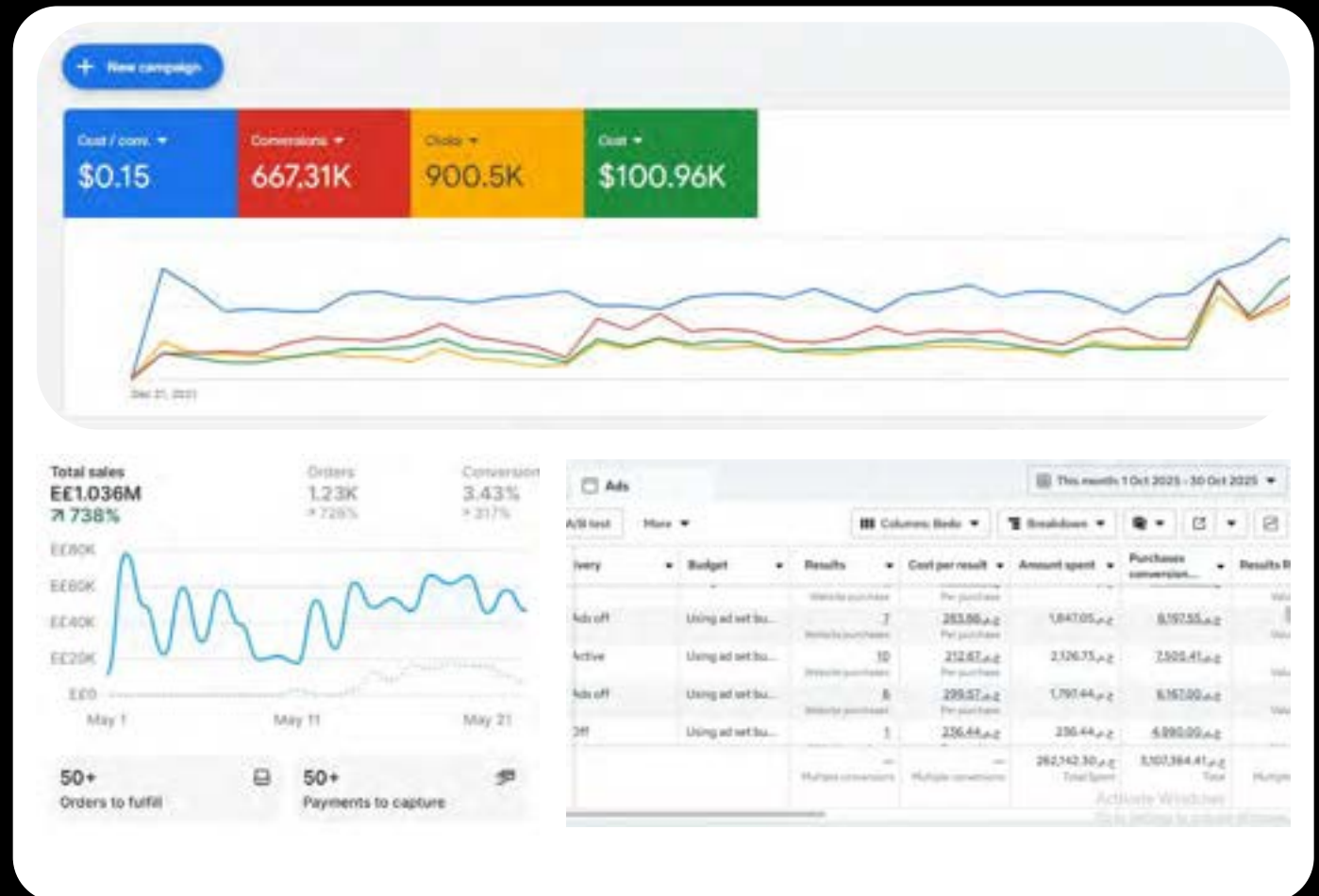
Bagedo



Digital Campaigns

Campaign Performance Highlights:

campaign achieved strong engagement and conversion results, including high click volume, a low cost per conversion, and measurable sales performance. With over 900K clicks, 667K+ conversions, and total sales exceeding EGP 1M, the results demonstrate how effective media buying can turn advertising budgets into real business growth.



Successful Ad Campaign Results

Campaign Performance Highlights:

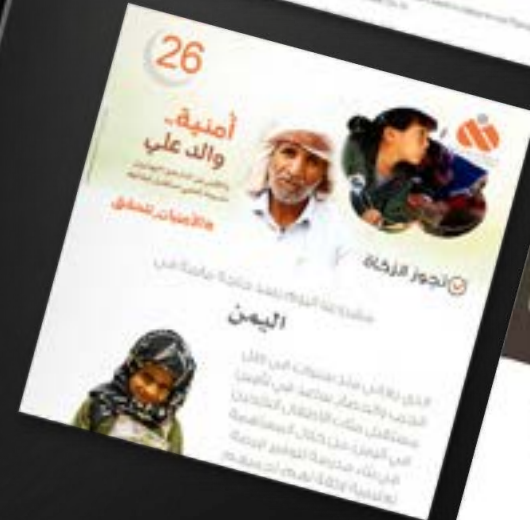
campaign reached more than 3.4M people, generated over 12.9M impressions, and achieved 4,610 purchases with a total purchase conversion value exceeding EGP 8.2M.

The results also show strong month-over-month growth, increasing total sales from EGP 123K in April to more than EGP 1.56M in May, proving the impact of data-driven advertising on real business growth.

Account name	Reach	Impressions	Frequency	Amount spent	Attribution setting	Purchases	Purchases conversion value
Safage Egypt 2	3,452,806	12,907,892	3.74	666,896.06	Multiple attribution setti...	4,610	8,217,004.56
Total results 1/1 row displayed	3,452,806 Accounts Centre accounts	12,907,892 Total	3.74 Per Accounts...	666,896.06 Total Spent	Multiple attribution setti...	4,610 Total	8,217,004.56 Total



Successful Ad Campaign Results



**mail
campaigns**



3D Designs



3D Designs



3D Designs

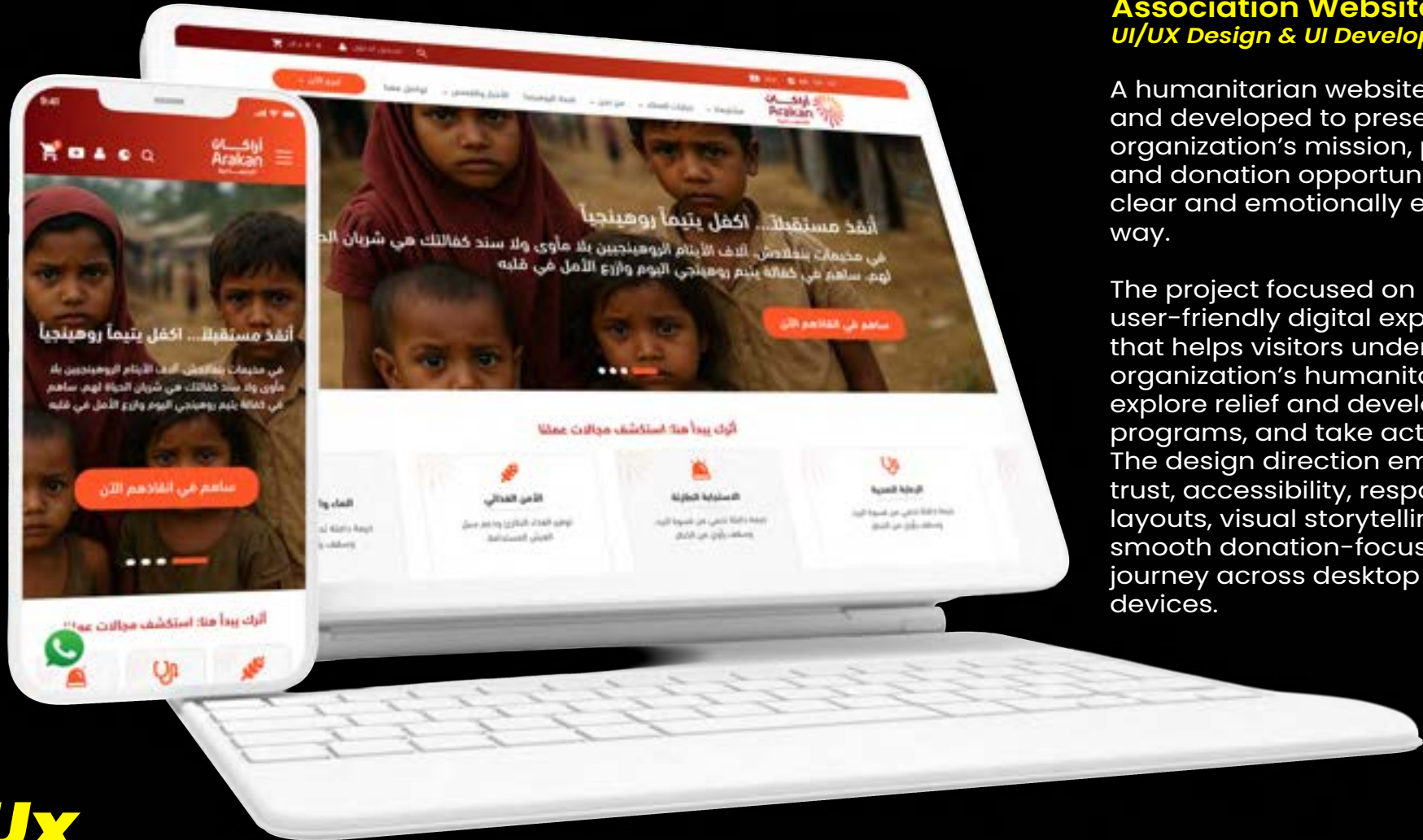


3D Designs

Arakan Humanitarian Association Website UI/UX Design & UI Development

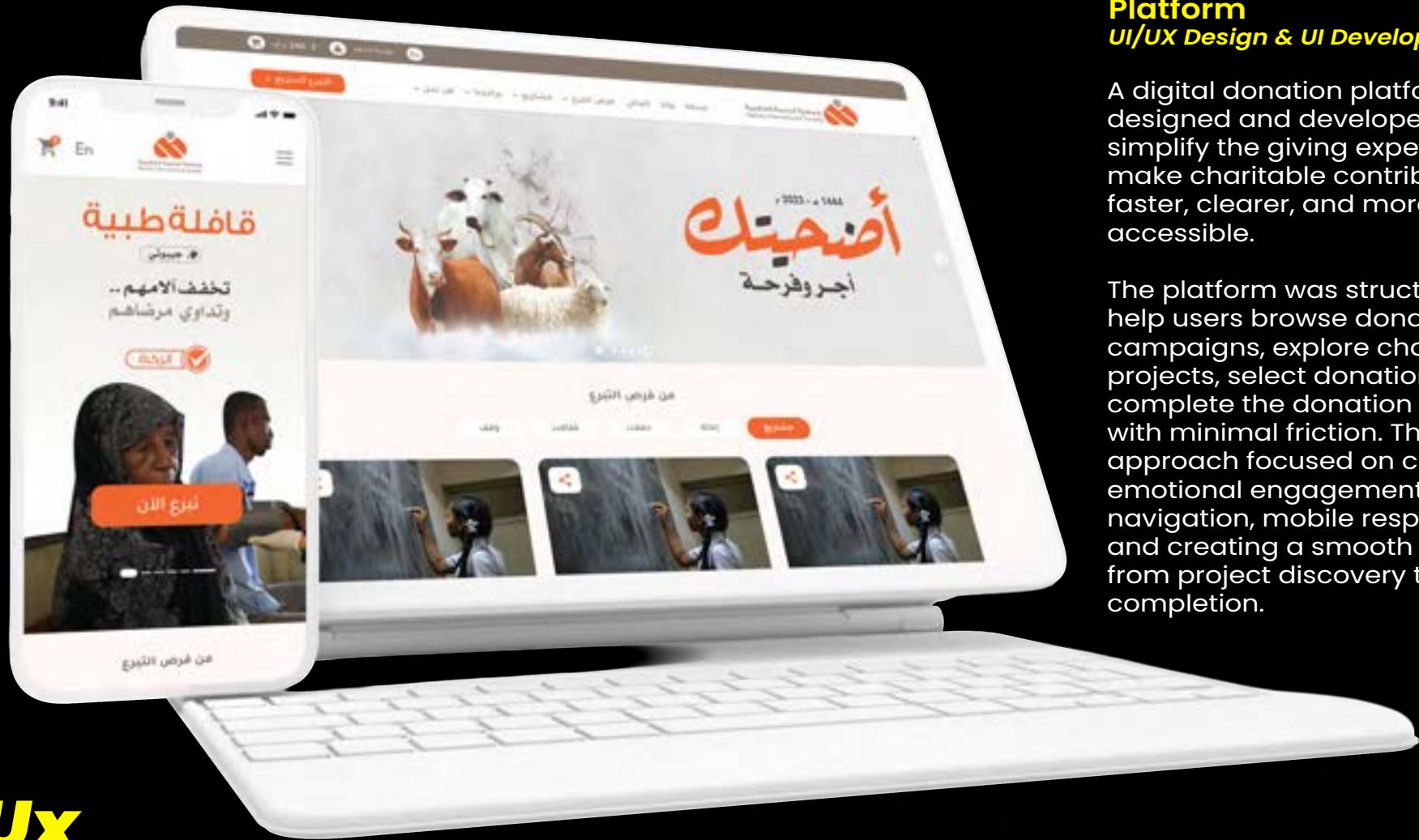
A humanitarian website designed and developed to present the organization's mission, programs, and donation opportunities in a clear and emotionally engaging way.

The project focused on creating a user-friendly digital experience that helps visitors understand the organization's humanitarian work, explore relief and development programs, and take action easily. The design direction emphasized trust, accessibility, responsive layouts, visual storytelling, and a smooth donation-focused user journey across desktop and mobile devices.



Ui/Ux Designs

www.arakan.org.tr



Khair Online Donation Platform *UI/UX Design & UI Development*

A digital donation platform designed and developed to simplify the giving experience and make charitable contributions faster, clearer, and more accessible.

The platform was structured to help users browse donation campaigns, explore charitable projects, select donation types, and complete the donation process with minimal friction. The UI/UX approach focused on clarity, trust, emotional engagement, easy navigation, mobile responsiveness, and creating a smooth journey from project discovery to donation completion.

Ui/Ux Designs

www.khaironline.com

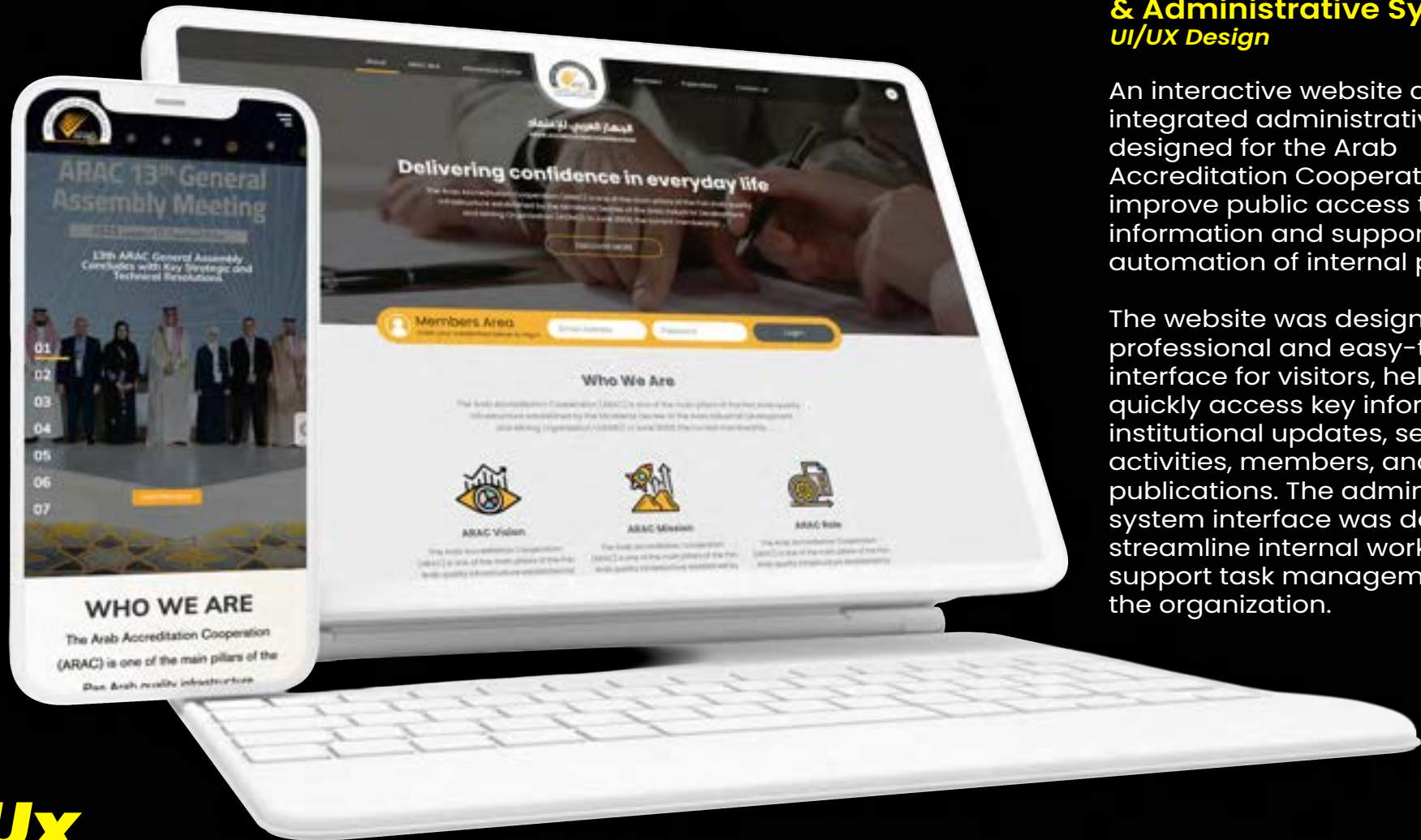
IICO Charity *UI/UX Design & UI Development*

A charity-focused website interface designed and developed to support humanitarian programs and seasonal donation campaigns, including Adahi and other giving initiatives.

The project aimed to present campaigns in a clear and visually engaging way while making the donation process simple and accessible for users. The interface was designed to highlight campaign impact, support quick donation actions, organize project information, and deliver a responsive experience across different devices.

Ui/Ux Designs

www.iico.org



ARAC – Arab Accreditation & Administrative System *UI/UX Design*

An interactive website and integrated administrative system designed for the Arab Accreditation Cooperation to improve public access to information and support the automation of internal procedures.

The website was designed as a professional and easy-to-use interface for visitors, helping them quickly access key information, institutional updates, services, activities, members, and publications. The administrative system interface was designed to streamline internal workflows and support task management within the organization.

ui/ux Designs

IAF – International Accreditation Forum UI/UX Design

A professional UI/UX design project for the International Accreditation Forum website, created to present institutional information, accreditation resources, members, publications, news, and global conformity assessment content in a clear and accessible digital structure.

The design focused on organizing complex technical and institutional content into a smooth user experience, helping visitors easily explore key sections such as IAF MLA, accreditation bodies, documents, news updates, and certificate verification resources.



ui/ux Designs

www.iaf.nu/en/home



**We Waiting
for you**

Contact us now and get ready
to achive your goals with us

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